

**SGMP Chapter Communications of the Year (COY) Award****Website Content requirements**

<b>Item #</b>	<b>Done</b>	<b>Content Description</b>	<b>Comments</b>
1		Clean and clear quick links section / site map	
2		Calendar of Events	
3		Chapter Board Contact Information	
4		Member Recognition Article	optional if in newsletter
5		Meeting Planning Article	optional if in newsletter
6		SGMP Logo and Link	
7		Chapter Committees and activities	
8		Masthead	
9		Industry Education Focus	
10		Recurring features / departments	
11		Amount and type of advertising	
12		CGMP Promotional piece(s)	
13		SGMP Event(s) Promotional piece(s)	
14		Meeting Industry Article(s)	
15		Professional Development Article(s)	
16		Personal Development Article(s)	
17		Review of Past Program(s)	
18		Preview of Upcoming Program(s)	
19		Strategy	Schedule / Contributors / Production